

COLLIERS INTERNATIONAL
**RESIDENTIAL
PROJECT MARKETING**

PLAN. MARKET. SELL.

RESIDENTIAL PROJECT MARKETING SERVICES

Adding value at every stage for residential property developers

Colliers International Residential Project Marketing is the only agency that specialises in the planning, marketing and selling of residential developments in collaboration with developer clients.

Partnering with us delivers results by minimising development risk and maximising profit for the project and Developer.

The value that we bring to our partnership extends well beyond our expertise in residential project sales. Our dedicated professional team works alongside developer clients to combine the best knowledge, people and process to deliver superior outcomes for our clients.



TRACK RECORD

OVER \$750M IN OFF THE PLAN SALES SINCE 2015



BOATHOUSE BAY

by Special Projects Team

33 beachside homes at Snells Beach, designed by architect Ken Crosson

TOTAL VALUE \$34 million
STATUS Under Construction

O.K.L.A.

by Kingsman Development

117 apartments on Kaipoho Lane in the town centre of Albany

TOTAL VALUE \$74 million
STATUS Under Construction



FABRIC OF ONEHUNGA

by Lamont & Co

240 apartments over 5 buildings with a unique pocket park in the heart of Onehunga

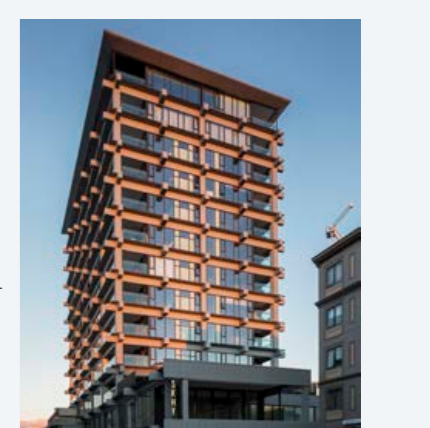
TOTAL VALUE \$175 million
STATUS Under Construction

SKHY

by Lamont & Co

65 apartments over two stages including conversion of a mid-century tower and a new build in Uptown

TOTAL VALUE \$56 million
STATUS Stage 1: Completed
Stage 2: Under Construction



KEREPETI

by Ngāi Tahu Property, NZ Superfund & New Ground Capital

207 apartments and terrace houses across two super lots in the growing community at Hobsonville Point

TOTAL VALUE \$110 million
STATUS Under Construction

ALEXANDRA PARK

by Auckland Trotting Club

246 apartments within a new urban village in Epsom – SOLD OUT

TOTAL VALUE \$294 million
STATUS Under Construction



SALT

by SNG Investments

69 apartments and terraces with a café and childcare centre just 260 metres from the beach at Mount Maunganui

TOTAL VALUE \$69 million
STATUS Under Construction

MIRO

by XCJ Group

95 apartments in the transforming city fringe of Mount Eden

TOTAL VALUE \$70 million
STATUS Under Construction



ACCELERATE YOUR SUCCESS

“Colliers Residential Project Marketing will be our first point of call for all of our upcoming residential developments. Recommended for their experience and expertise, which assisted us in achieving our great result.”

Residentiae

“The Colliers team took an active part from the early stages of master planning Fabric and contributed valuable expertise to help shape overall project design. The marketing direction was well considered during the lead up to launch and has been innovative throughout ”
Lamont & Co.

“Colliers did not disappoint! With their help, our project was one of the fastest selling in Auckland with sales exceeding 80% of stock in just 6 months. We would definitely continue our relationship with Colliers for future projects.”

Kingsman Development

“Colliers RPM gives a service that adds tremendous value to the development process. From the inception of land procurement and master plan design the Colliers team give confidence and support to critical decisions. I would recommend the Colliers Project Team to any project and the Special Projects Team thank them for their expertise and guidance.”

Special Projects Team

“Colliers International played a pivotal role in the success of Alexandra Park adding value at the design, marketing and sales stage of our project.”

Auckland Trotting Club

COMPLETED PROJECTS



BOTANICA

by Residentiae

67 apartments with a green heart and urban soul in Mt Eden

TOTAL SALES: \$49 million
SOLD OUT in six weeks



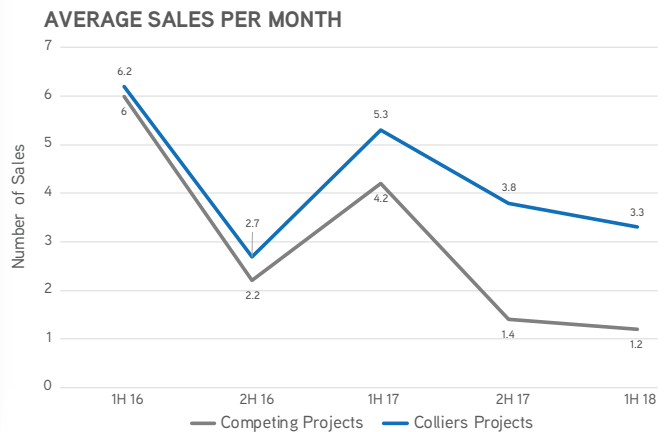
BOTANICA HERITAGE

by Residentiae

13 bespoke apartments converted from a 1900s timber processing warehouse in Mt Eden

TOTAL SALES: \$19 million
SOLD OUT

THE COLLIERS DIFFERENCE



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